

**The Birch Hotel named winners of the annual Hitched Wedding Awards 2024, and has been crowned as one of the best wedding professionals in the UK**

Hitched.co.uk, a leading wedding planning platform and part of The Knot Worldwide Inc., has announced the winners of the third annual Hitched Wedding Awards. More than 23,000 wedding vendors registered on the site have all been in the running to win this acclaimed industry title.

The Birch Hotel is one of the Hitched Wedding Awards 2024 winners in the Wedding Venues category, making them one of the most recommended professionals by newlyweds on Hitched.co.uk.

These awards are based on reviews left by married couples in the past year.

The Birch Hotel received a total of 27 reviews on their online storefront on Hitched.co.uk and a rating of 4.9 out of 5 determined by the couples who planned their weddings with them.

As of today, you can view the award on their Hitched listing, which recognises them as winners of the Hitched Wedding Awards 2024. This badge of honour will serve as a marker of quality to the thousands of couples who use Hitched to book their wedding vendors.

Winning a Hitched Wedding Award is not only a great accolade for any business, it also demonstrates the excellent service the vendor offers to their couples. In the words of José Melo, Vice President of Sales EMEA, LATAM & India “Wedding vendors have been through a lot in the past five years, and 2023 was a chance for many to feel that normal service has finally resumed.”

“Weddings always require a huge amount of work, attention to detail and dedication, and our winners have delivered that and more to their couples. We’re proud at Hitched to celebrate vendors who go above and beyond, and are helping to make wedding days across the world be unforgettable and special to those who attend.”

This year, with the continued appetite for personalised, unique weddings, these awards were based on over 150,000 couple reviews on Hitched.

With over 23,000 wedding businesses listed in the Hitched directory, the quality of service and level of customer satisfaction delivered by the winners cannot be underestimated. This is why the Hitched Wedding Awards is based entirely on reviews from real couples, who enlisted these professionals to help plan their weddings.

This is precisely why “This award has become an industry reference and a guarantee for couples planning their wedding every year - newlyweds recognise that a Hitched Wedding Award means that these vendors were truly valued by their previous clients” Melo says.

The Wedding Awards include the following categories: Wedding Venues, Photographers, Videography, Music and DJs, Cars and Travel, Stationery, Favours, Decoration Hire, Mobile Bar Services, Photo Booth, Marquee &

Tipi Hire, Speechwriting Services, Wedding Entertainment, Wedding Planners, Wedding Cakes, Catering, Bridal Shops & Jewellery, Groomswear Shops, Beauty, Hair & Makeup, Celebrants, Toastmasters, Honeymoons, Something Different and Others, and can be found in the complete list of winners here:

<https://www.hitched.co.uk/wedding-awards>

#### **About Hitched.co.uk**

Hitched, part of The Knot Worldwide Inc., is a leading UK wedding planning destination with a simple mission: to help people get married.

For more than two decades, Hitched has provided couples with help, advice and inspiration covering every aspect of wedding planning from the engagement to honeymoon and beyond.

Hitched is dedicated to ensuring every UK couple has the help and ideas they need to make their wedding day a success, and that each stage of their journey is inspirational, enjoyable and simple. With thousands of the UK's leading venues and suppliers, smart digital planning tools across app, mobile and desktop, along with the latest weddings news and trends, it's no wonder Hitched is a favourite UK wedding planning brand.

For more information:

Telf.: 01444451565

[events@birchhotel.co.uk](mailto:events@birchhotel.co.uk)